

COMPLIMENTARY

OCTOBER 2017



RESCUE TALES

Justin Bartlett Animal Rescue



JAKE: FROM HOMELESS TO 9/11 HERO DOG

HOW 'BLACK DOG SYNDROME' AFFECTS RESCUE DOGS

Beware of the Deadly BUFO TOAD



**DELRAY BEACH
FIRE RESCUE SAVES A
PURR-FECT TINY LIFE**

WHO WE ARE



WELCOME TO JUSTIN BARTLETT ANIMAL RESCUE

WHO WE ARE

Justin Bartlett Animal Rescue is an ALL volunteer, ALL foster-based, nonprofit 501(c)3 organization serving South Florida. Our mission: To reduce the number of homeless, pregnant, nursing and orphan dogs and cats from becoming victims of shelter euthanasia; To host community events that promote pet adoption as well as educating the public on the importance of spay/neuter and humane treatment of animals; To provide low-cost spay/neuter and veterinary care to economically challenged communities.

ANIMALS SAVED TO DATE = 7,000

P.O. BOX 210572 | Royal Palm Beach, FL 33421
(561) 684-1010 | justinbartlettanimalrescue.org

JUSTIN'S LEGACY

Justin Bartlett, from Wellington, Florida, was a fine young man whose life tragically ended too soon. Justin's profound love of animals and his rescue-minded legacy live on in Justin Bartlett Animal Rescue. To learn more about this caring man with a huge heart for animals, visit justinbartlettanimalrescue.org and click on 'Justin G. Bartlett.'

ADOPT

Don't shop, adopt! We'll help you find your perfect feline or canine match! Go to justinbartlettanimalrescue.org and click on 'Adoptions' and 'Animals.'

VOLUNTEER

It takes a village! Join our dedicated team of volunteers, who all play a vital role in every aspect of rescue by fostering, transporting, working fundraising and adoption events, or even collecting supplies. Get involved at justinbartlettanimalrescue.org by clicking on 'Get Involved.'

JUSTIN BARTLETT ANIMAL HOSPITAL

Our exceptional veterinary professionals provide low-cost, caring treatment for your pet. This nonprofit, state-of-the-art veterinary facility is affordable and ready to care for your precious dogs and cats.

10405 Southern Blvd. | Royal Palm Beach, FL 33411
(561) 795-9999 | justinbartlettanimalhospital.org

CONNECT

Connect with us on Facebook to learn more at:
Justin Bartlett Animal Rescue & Justin Bartlett Animal Hospital

CONTENTS

- 2: Who We Are
- 4: About The Editor
- 5: New Pet Adoption Center Open
- 6: The Vet Is IN
- 8: JAKE—From Homeless to Hero
- 10: Pet Safety Information: Bufo Toad
- 11: Happy Tale: Big Henry
- 12: Yay, You're Adopting a Cat!
- 13: Happy Tale: Stormi's Rainbow
- 14: Volunteer Spotlight: Dale Cole
- 15: Our Animal Heroes
- 16: There's No Age Limit on Saving A Life
- 17: Our Animal Heroes
- 18: PETCO Happy Adoptions
- 20: Cover Story: Kitten Orchestrates Her Own Happy Ending
- 23: Helping Feral Cats
- 24: Memorial Celebration Helps Save Animals
- 26: Black Dog Syndrome
- 28: Happy Tale: Kooza
- 34: It's a DATE: Upcoming Events



RESCUE TALES

Editor-in-Chief

Pam D'Addio
rescuetaleseditor@gmail.com

Writers

Pam D'Addio
Julia C. Vladimir, DVM

Volunteer Copy Editor

Mary Crawley

Distribution Volunteers

Nancy O'Neal
Debra Mammino

Photography

ferrantephot.com
AFoleyphoto.com

Layout and Design

mouregraphicdesign.com

Find RESCUE TALES online at
justinbartlettanimalrescue.org. Click on
Rescue Tales in left column



**JUSTIN BARTLETT
ANIMAL RESCUE**

BOARD OF DIRECTORS

President

Peter J. Torres

Vice President

Donald Wulff

Treasurer

Debra Mammino

Recording Secretary

Kathy McNeil

Directors

Deven Soto
Deana Hicks
Richard Bartlett

THANK YOU to the businesses proudly displaying
RESCUE TALES magazine! Please support these
companies that promote animal rescue:

PETCO

MEDEXPRESS URGENT CARE

JAKE'S PET SUPPLY

BARBARA ARIDAS JEWELRY DESIGN

DIANNE ADAMS SALON



About The Editor



Pam D'Addio was born in Chicago and has lived in Palm Beach County since the age of 8. Her love for animals began, she says, "at birth!" Even as a tiny girl, Pam was saving, feeding, rescuing, and caring for every living critter she could find. As she grew older, her passion grew even stronger.

Pam is an active animal rescue volunteer locally with Justin Bartlett Animal Rescue and TriCounty Animal Rescue. She is also a member of TEAM PAWS Chicago, a group of marathon runners who raise funds for PAWS Chicago, a national model for no-kill shelters.

As a member of the American Humane Association's Red Star Rescue Team, she's also trained to deploy to disaster areas to rescue and shelter animals.

Pam's long-time passion for writing makes her happiest when it's used to help raise awareness for animal rescue. "I want people to know that everyone can make a difference, no matter how large or small," she says, "so that we can reduce the number of homeless, neglected, abandoned, and euthanized pets."

When not busy with rescue work, Pam enjoys her own adopted pets!





NEW PET ADOPTION CENTER OPEN!

Justin Bartlett Animal Rescue (JBAR) is pleased to announce the opening of its new adoption center, located at its partner facility:



**Justin Bartlett Animal Hospital,
10405 Southern Blvd., Royal Palm Beach.**

**Adoption Center hours are:
NOON - 4 PM, Tuesday - Friday
11 AM - 4 PM, Saturday**

Stop in for a meet & sniff! You may find your new BFF. Volunteers are welcome, and JBAR foster humans may bring their adoptable "house guests" for adoption.



JBAR will also continue to feature its adoptable pets at the PETCO weekend adoption events, and they can always be found online at justinbartlettanimalrescue.org

What kind of food should I feed my dog/cat?

By **Dr. Julia C. Vladimir**
 Medical Director
 Justin Bartlett Animal Hospital



Q: What kind of food should I feed my dog or cat? I'm so confused!
 ~ Barry Stevens

A: Great question! There are so many varieties of cat and dog food. Walking into a pet supply store and contemplating which food to feed my otherwise healthy, young adult dog is as overwhelming to me, a veterinarian of 18 years and lifetime pet parent, as it is for many of you. Complicating the decision are:

- 1) the marketing and industry behind the label — can you trust it?
- 2) recent trends in human food consumption toward organic, plant-based, raw, and gluten-free — are these benefits applicable to animals?
- 3) and sometimes a need to address a medical condition.

The short answer is: Feed healthy dogs and puppies good, high-quality dog food from a national brand. The most important aspect of the label is the AAFCO (American Association of Feed Control Officials) statement. It should state that the food provides complete and balanced nutrition for the appropriate

life stage of the dog (growth, maintenance, gestation/ lactation, or all life stages). Dry kibble or canned wet food, or a combination of both, is fine for dogs and puppies.

A food that claims to be gluten-free, grain-free, or organic is probably okay if it has an adequate AAFCO statement, BUT be aware that such claims do not necessarily make the food any more beneficial to the dog. There is little empirical evidence to substantiate this in animals.

In general, I discourage feeding raw-food diets. Most of them do not comply with AAFCO, and all uncooked meat has small amounts of bacteria such as *E. coli* and *Salmonella*. That's why we humans have to cook the meat we eat. It is true that many dogs and humans have consumed raw or undercooked meat and not become ill; however, the more exposure to food-borne bacteria, the higher the risk." Even more concerning is the risk for spread of toxoplasmosis. You know "toxo"—it's the reason pregnant women can't scoop the litter box. Believe

it or not, the No. 1 transmission of this potentially fatal and zoonotic (capable of being passed to people) disease is the consumption of raw or undercooked meat. Keep in mind that freezing raw food does not eliminate these risks. Cooking it, however, does kill most germs.

Feline Food

Feeding of cats is a little different from dogs. All of the above recommendations for dogs apply to cats, except that cats should be fed **wet food only**. Yes, really. It's not that it is wrong to feed dry food. Cats can certainly obtain all the nutrition they need in a good dry kibble diet. It's just that there are so many benefits to feeding only canned/wet food to cats. Research in the last 10 years has shown that domestic cats do not consume enough water on their own. They also need higher amounts of protein and fewer carbohydrates because they are true carnivores. Dry-food diets, although nutritionally balanced, give cats a lot of what they don't need in the form of carbohydrate, and not enough of what they do need: protein and water. Cats fed canned food exclusively are at lower risk for obesity, diabetes, and feline urinary syndrome — all problems I treat daily in the clinic.

What about the teeth? Don't animals need dry food to "brush" their teeth? They really don't! In fact, carbohydrate is the building block of plaque and tartar. In theory, wet food should actually decrease the risk of tartar buildup and dental disease unless you brush your pet's teeth regularly.

It should go without saying that attempts to manage medical problems with diet should be

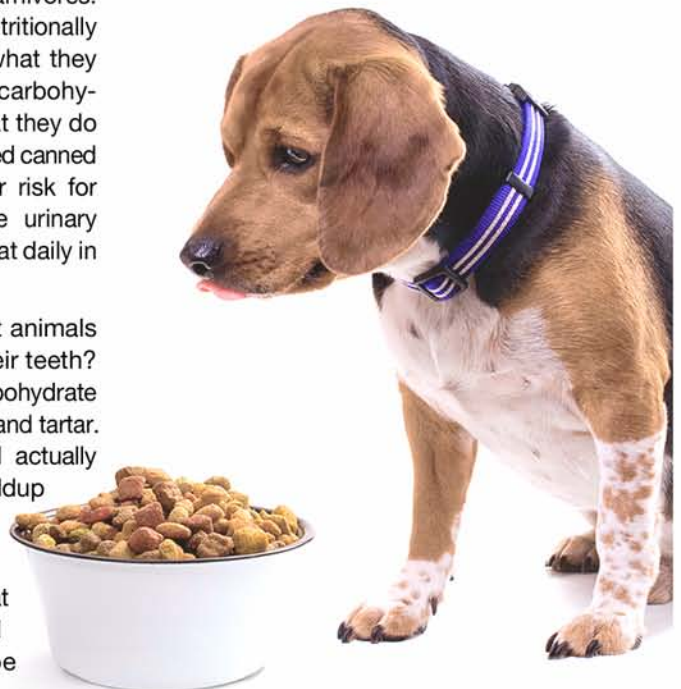
supervision. There are many conditions, such as kidney disease, diabetes, and pancreatitis, for which dietary management is integrated in the treatment plan. Your veterinarian is the best person to guide you in these individual cases.

How Often Should You Feed Your Pet?

For nearly all adult dogs and cats, I advocate feeding two meals a day. Many of my feline pet parents report that they feed "free choice" dry food, meaning the cats have access to dry food anytime they want it. This is a great way to produce an obese cat! Don't do it! If you must feed cats dry food, give them their portion and a limited time to eat it (30 minutes), then remove the food until it is time for the next meal. Do the same for dogs.

Don't forget to always have fresh water available!

Happy feeding!



JAKE FROM HOMELESS TO HERO

Our jaws dropped at the devastation of 9/11 and Hurricane Katrina, and we admired those brave souls who worked tirelessly to help the victims of the tragedies.

Among those heroes was a most remarkable dog named Jake, who had once been an abandoned puppy with a broken leg and dislocated hip. He was found wandering the streets and had landed in an animal shelter — homeless, broken, and unloved. To make matters worse, he was a candidate for “Big Black Dog Syndrome,” wherein large black dogs statistically face tougher odds of being adopted. His amazing journey from rescued dog to search-and-rescue hero began when he was adopted by Mary Flood, who worked for a federal search-and-rescue team in Salt Lake City.



Jake was just 10 months old and ready to put the past behind him. He would soon “give back,” showing his gratitude in a most heroic way. Mary started training the Black Lab as a service dog as soon as his injuries healed. She found him to be intelligent, agile, and extremely play-motivated — great traits for a service dog. His training involved plenty of treats and play rewards. “He was always ready to work, eager to play,” said Mary, “and a master at helping himself to any unattended food items! He was also a great morale booster wherever he went.”

Jake became a U.S. government-certified rescue dog and one of only 200 dogs in the U.S. trained to respond to disasters like hurricanes, earthquakes, water rescue, terrorist attacks, avalanches, and more. He also worked as a therapy dog at senior homes and hospitals and with children at a Utah camp for burn victims.

On September 11, 2001, Jake and Mary were called to New York to help in the search effort after the terrorist attacks. Using Jake's amazing sense of smell and training, they worked desperately at the World Trade Center to find survivors. Searching through hot rubble, sharp debris, dust, and smoke, they labored for 17 days, until it was certain that no survivors remained. Finding so few survivors was hard on Jake and the other search-and-rescue dogs, who were trained to find live humans. Some of the dogs became so depressed after days of fruitless searching that they were relieved of duty. Americans saluted many human heroes at that tragic time but got few glimpses of incredible dogs like Jake and the work they did.

In 2005, Jake was again immediately on scene and working in Mississippi after Hurricane Katrina left flooded homes and devastation in its wake.

"Against all odds," said Mary, "he became a world-class rescue dog."

Jake helped train countless other dogs and their handlers for search-and-rescue service, and he continued to work as a therapy dog until he passed away at the age of 12.

From an injured, homeless stray behind cage bars in an animal shelter, Jake had risen to national fame as a dog who made service to humans his life's legacy. Every dog in every shelter has value and potential. Perhaps your next adoptee from one of our local shelters or rescue groups will be the next Jake, or maybe just the love of your life. Either way, it's all good. Kudos for adopting a shelter pet!



Mary Flood and rescued hero dog Jake working on September 22, 2001, at Ground Zero
AP File Photo

The venomous **BUFO TOAD** can kill your pet!



Behind the eyes of these toads are parotid glands that secrete a milky white poisonous toxin that causes a severe and sudden reaction in dogs. These toads can be smaller than 3" or as big as your hand.

Signs and symptoms of exposure to a toad:

1. Excessive salivation
2. Foaming & frothing at the mouth
3. Difficulty breathing
4. Pawing at the mouth
5. Very red gums
6. Stiff movement / loss of coordination
7. Seizures
8. Death

Immediate treatment for venom exposure:

Immediately rinse mouth. Be sure to point the dog's nose to the floor with lightly running water for about 5 minutes. This will prevent the dog from aspirating and ingesting venom. You can also put dog on its side so that water runs out of the mouth to reduce the risk of aspiration.

1. Rub gums, roof of mouth and tongue with a wet soaking rag to remove residue of venom (use multiple rags/towels as needed).
2. Immediately take your pet to the closest vet/emergency vet.
3. If you have more than 1 dog, assume your other dog(s) may have been affected, and take them all to the vet.

How to avoid exposure:

1. Never leave your dogs unattended outdoors in the early morning hours or evening. Check on them during the daytime hours (toads are out in the day during the rainy season).
2. Keep dogs on leash during walks to keep them from exploring and finding toads.
3. At night, carry a flashlight to check the environment when walking your dog.

How to keep toads out of your yard:

1. Remove debris and any standing water.
2. Do not leave water bowls or food out in the yard.
3. Wire-mesh fencing 4"- 6" below fence line and 12" above ground line; Pest Rid organic toad repellent (granules and spray) along borders and points of entry.



Protect your pets! Be aware! Be informed!

In loving memory of beloved babies Abby and Maggie, whose lives were cut short by BUFO poisoning.



A Happy Tale **BIG HENRY!**

H

ENRY says, "Thanks, JBAR!" This little guy was born via emergency C-section to a mom who was then unable to nurse him. He was taken in by Justin Bartlett Animal Rescue, and loving foster mom Michelle bottle-fed him every 2 hours around the clock. As you can see, he thrived and survived! PAWS UP for happy rescue tales!



YAY, YOU'RE ADOPTING A CAT!

Here's what
you need to "purr-chase"

Congratulations! You're adopting a cat or kitten, and it's time to help it feel right at home when it arrives. Cats are fairly low-maintenance, but here's what you'll need to prepare for homecoming:

Bowls. Ceramic or metal are best. Some cats develop rashes from plastic bowls, and the bowls are also harder to clean properly.

Food. Your cat's health is important to you, and like people, pets benefit from high-quality food. Ask your veterinarian for advice. If your new buddy is a kitten or a senior cat, it may need specially formulated food. Also, try to purchase a bit of whatever the pet has been eating, and start with that. Wean the pet onto the new food by mixing the two foods for a week, gradually increasing the ratio of new food.

Litter box, Scoop, and Litter. Well, you knew this was part of the deal! Consider your new cat. If it's large, buy a large box. If it's a tiny kitten, get a litter box with low sides to allow easy access for short legs. Many cats prefer an uncovered box. When it comes to the litter, most felines prefer unscented, fine-grain, clumping litter; but work it out with your new adoptee. Just remember: The cat must approve the litter choice, or it may not use the litter box.

Carrier. You may bring the new adoptee home in a cardboard pet carrier from the rescue group, but you'll definitely need a small plastic carrier for trips to the veterinarian and other road trips. Never leave your cat loose in the car while you're driving!

Bed. Yep, you'll probably want to buy your new pet that cute, cozy, comfy bed. And it probably won't use it, purr-ferring your own bed or a favorite chair or sofa, but give it a try. Pet beds are often too adorable to pass up as you shop!

Scratching Posts. It's a good idea to buy a few for your home to encourage appropriate scratching. Try different types, and maybe add catnip to the posts to entice kitty to use them. Add a cat tree; they love it.

Toys. Oh, what fun! Even older cats enjoy a feather wand or jingle balls. Cats love to practice their hunting pounce.

THANKS FOR ADOPTING! Enjoy your new "purr-fect" housemate!

A Happy Tale

Stormi Finds Her Rainbow

When deadly Hurricane Matthew rolled through Florida last year, it left damage and victims in its wake. After the storm passed, a small kitten was found with a horrific “de-gloving” injury to her hind leg. De-gloving means that the skin and tissue are stripped away as in removing a glove. There was no way of knowing how the injury occurred; perhaps the kitten had been trapped under debris.

Taken to Justin Bartlett Animal Rescue and named Stormi, she began weeks-long care at Justin Bartlett Animal Hospital. She received treatment and frequent bandage changes while gathering the love of all who worked with her. After two months, Stormi was adopted by the Barker family — Stephanie, Albert, and Chris and their two Toy Australian Shepherds.

“Stormi looked like a warrior,” says Stephanie. “I fell in love with her when I saw her at the hospital behind her cage bars, looking at me with those big, intuitive eyes she has. From that day, we have been inseparable!”

The Barkers take Stormi on walks, with the kitty resting comfortably in her “bubble backpack” so she can see the world — and the birds, which make her eyes even bigger! Stormi’s leg will never be perfect, but her life now certainly is.

“She’s an amazing kitten,” says Stephanie. “I hope people realize how many animals need good homes and caring families, and [that they] help by adopting — or at least spaying and neutering their animals. There are too many that need a home.”



DALE COLE



When Justin Bartlett Animal Rescue (JBAR) reaches out to volunteers for help, it knows Dale Cole will answer the call to action. Dale's heart for the animals always leads her to step up and say, "Yes."

"Dale is one who will always be there for us, whether it be a last-minute emergency transport or a neonate that needs bottle-feeding," says JBAR President Peter Torres. "We appreciate Dale's unfailing commitment to rescue and her many volunteer hours with us."

As a long-time animal rescuer and a volunteer with JBAR since its inception, Dale also works as an adoption counselor and helps at JBAR fundraisers such as the Golf Fore Paws and Run/Walk Four Paws events.



Even at home, Dale still promotes rescue by scanning Craig's List for endangered animals that JBAR can rescue and by networking for animals on Facebook. She also keeps busy caring for her JBAR foster dogs. She specializes in small dogs, puppies (including the tiny orphans she will bottle-feed around the clock), and especially any of her beloved breed, Chihuahuas, that may be in temporary foster with JBAR until they find homes.

THANK YOU, Dale Cole, for your love and care for the animals!

**Be like Dale! Go to:
justinbartlettanimalrescue.org
and click on "Get Involved."**

OUR ANIMAL HEROES

THANK YOU TO THESE ANIMAL HEROES FOR THEIR ONGOING
SUPPORT OF JUSTIN BARTLETT ANIMAL RESCUE

OFFICE DEPOT FOUNDATION

PETCO FOUNDATION

PEGASUS FOUNDATION

TONY STEWART FOUNDATION

PETS BROWARD

FATHER AND SON FOUNDATION

MADGETT CONSTRUCTION

COLD NOSES FOUNDATION

THE GRIFE LAW FIRM

LEGACY ESTATE & HOME
FURNISHINGS CONSIGNMENT

Barbara & Sweetpea

Prove There's No Age Limit on Saving a Life!

When you picture life-saving superheroes, they're probably not 90-year-old women, but seniors can duck into a nearby phone booth and come out with a cape (and a puppy), too!

Such is the case of Barbara Held and her adopted pup, Sweetpea. Just last year, the elderly woman and the 4-month-old Chihuahua mix had something in common: lots of love to give. A match was made by Justin Bartlett Animal Rescue, although some rescue organizations would shy away from a May - December adoption. With a bit of assistance from family and a lot of determination and creativity by Barbara, however, these two now thrive as roommates and best friends.

“Since we seniors have so much time on our hands, the companionship is wonderful...”

Barbara's daughter, Karen, “co-signed” the adoption agreement as back-up caregiver and home to Sweetpea, but Barbara took charge of training the pup all on her own. Barbara's use of a walker has not been a roadblock, as the little dog, now full grown at 7 pounds, loves to “ride” on it. They can



be spotted happily cruising around pet stores or relatives' homes. Although Karen, other family members, and friends all pop in to take Sweetpea for at least two walks per day, the little dog is also now trained to use "pee pads" (placed in her very own bathroom). She uses them between walks if needed and then lets Barbara know, so she can get her treat and Barbara can clean up!

"Since we seniors have so much time on our hands, the companionship is wonderful," says Barbara. "I can't stress enough how much pleasure and love Sweetpea and I provide each other. I want to suggest to older people that adopting a pet is a wonderful challenge. Seniors can also adopt older dogs that are already trained. I feel so strongly about adopting, and above all, suggest Justin Bartlett Animal Rescue. Sweetpea's adoption was a happy experience, and everyone was so great when we went to get this little one."

With a bit of preparation, planning, and help, seniors can be lifesaving superheroes — and the benefits work both ways!

Look for a future article on the health benefits to humans who adopt a pet.



Choose a Chihuahua

Little Breed With A Huge Heart!

Chihuahuas and Chihuahua mixes make loving, loyal pets; but sadly, they consistently rank second or third among the breeds most found in shelters, often just behind Pit-Bull types. Because these little canines are overbred, their large numbers put them at risk of being discarded in shelters and euthanized. Chi's are one of the tiniest dog breeds, weighing from 3.3 to 6.6 pounds. They can have long or short hair in a variety of colors, and they have a life span of 12-20 years. Lively, alert, smart, entertaining, courageous and often sassy, they're also very loyal and devoted to those they love. With a low activity requirement, they fare well in apartments and condominiums; and since they like to be warm, they're known to be snugglers. Consider adopting one of your own!

SMILES, LOVE

Thanks to the endless efforts of Just!



E AND FOREVER HOMES!!!

Justin Bartlett Animal Rescue, and the support of The Petco Foundation.



KITTEN ORCHESTRATES HER OWN

Happy Ending

Each year, millions of animals enter shelters, where they wait and hope to find a loving home. Some, however, skip the "middleman" and find their own way from homeless straight into a heart and home. Such was the case of a tiny stray kitten that orchestrated the "purrfect," though perilous, rescue for herself.



The survivor kitten who "stepped in butter," then into a loving home.

Delray Beach's Cathy Rosenberg was driving to teach her yoga class when she thought she heard faint mewing noises coming from her car. Baffled, she stopped three times to look under the hood, the undercarriage, and the wheel wells; but she saw nothing and heard no more sounds. Two days later, driving a different family car and running a few Saturday errands, she suddenly again heard desperate little meows coming from under her car hood. This time she was sure of it. Stopping and looking under her hood, Cathy says, "There were these beautiful little eyes staring up at me from deep in the engine."

Cathy phoned for help, and Delray Beach Fire Rescue sent a crew immediately, lights flashing and sirens blaring. Two fire trucks arrived with six Firefighter/Paramedics on board. They took this little life seriously and got right to work. They soon caught a glimpse of the 6-week-old gray-and-white tabby kitten burrowed into the engine of Cathy's car. The little feline was very lucky to be unharmed after hitching a ride for



miles among the moving engine parts, but getting her out was another challenge.

“It takes a village,” wrote Cathy on Facebook as she recounted the story. Indeed it did—the crew worked diligently for 30 minutes. Just as a crew member barely put a hand on a paw or tail, the kitten would move among the engine parts into a new, elusive position. Finally, with the most tentative grip and breaths held, the rescuers were able to free the cute — and lucky— kitten, which they placed in Cathy’s arms.

The Delray Beach Fire Rescue crew, led by Captain Walker and made up of Firefighter/Paramedics Alvarez, Gurley, Grau, Sandoval and Mahoney, agreed that calls like this are a pleasure. Rescue crews save their fair share of animals, responding to calls including cats, dogs, ducks and birds. They’ve pulled dogs from the Intracoastal and local canals, and they’ve broken through walls to rescue trapped kittens. In addition to cats frequently stranded in trees, one of their rescues was stuck on top of a 30-foot wall. *continues on pg. 22*



Smiles all around as the crew has safely freed the kitten. Left to right pictured are Firefighter/Paramedics Mahoney, Gurley, Alvarez, Walker, and Grau, with Sandoval in front, holding the lucky little rescued cat.

COVER STORY

continued from pg. 21



As the helpful fire rescue crew pulled away, Cathy contemplated the little life in her hands. She wondered at the cat's backstory, which will never be known. Thankful it had survived in both of her cars' engines, she wondered how and why it had come to be in both vehicles in a two-day span. Mostly, she marveled at the fact that, at just 1.8 pounds and 6 weeks of age, it appeared to be a perfectly healthy, beautiful, and feisty little street urchin who'd found its way to her.

Cathy intended to find the kitten a home by posting on Facebook. Immediately smitten, she named it "Buttercup," drawn from the expression of having "stepped in butter" (as in finding good fortune or winning the lottery).

Well, we all know that naming an animal is their first paw-print into our hearts and homes, but Buttercup still had to win over Cathy's more reluctant husband, Alan. Buttercup hadn't come this far for nothing, however, and oh, was she up to the task! Curling around his neck, purring sweetly in his ear, and falling asleep, Buttercup knew just what she was doing. Within 24 hours, Buttercup had Alan wrapped around her little paw, too, and this crafty little kitty was home, sweet home.

"When they pulled her out, I knew that she had found us, not the other way around," says Cathy. "This little baby girl crawled out of that engine and straight into my heart. She's brought light to our home. We are family."

As Buttercup settles in with this caring couple and their dog, Cupcake, the pocket-size feline is surely smiling slyly at how well her crazy plan worked and saying a silent thank-you prayer for her good fortune of "stepping in butter" indeed!



Buttercup explores her new home.

A special thank you to the Delray Beach Fire Rescue crew for accommodating our cover photo shoot and for being heroic first-responders in our community for animals as well as humans in need. (Firefighter/Paramedic Mahoney was off duty the day of the cover photoshoot, but appears in the rescue day photos).

HELPING FERAL CATS AND REDUCING THEIR NUMBERS



A beautiful feral waits for her beloved feeder.

You see them peeking from under bushes and parked cars or eating from trash bins, but what can you do to help feral cats? The ASPCA defines ferals as: "Any cat who is too poorly socialized to be handled ... and who cannot be placed into a typical pet home." PETA estimates that there are 60-100 million feral cats in the U.S. and that one female and her offspring can produce 420,000 cats in 7 years. Feral cats battle starvation, dehydration, disease, infection, weather and other animals. Let's help these feline street urchins live a longer, healthier life AND stop the breeding cycle!

Always use caution with them. They may look like a house kitty, but they're wild animals that have likely lived with no human interaction. Helping them includes providing food and water. More important, however, is humanely trapping them and providing sterilization and vaccinations. TNR — "Trap, Neuter, Return" — has proven highly effective in reducing numbers. To learn more, check out these national groups: alleycat.org, aspcapro.org and locally: peggyadams.org, discover.pbcgov.org, animalmattersonline.org.

Brett Colby

561.670.8555

BrettColbyRealty@gmail.com

www.BrettColbyRealty.com




BRETT COLBY, P.A.
REALTOR

TURNING HOUSES
INTO HOMES

RE/MAX
Direct

Barbara Aridas Designs

2895 S. Federal Highway

Delray Beach, FL 33483

561.278.2540

www.barbaraaridasdesigns.com



DESIGNS
exclusive one of a kind jewelry



CELEBRATING THE LIVES OF **DANELLE & BAILEY**

**Family And Friends Raise Crucial Funds To Help
Justin Bartlett Animal Rescue's Lifesaving Mission**

When beautiful, ocean-loving Danelle Leitch and her Golden Retriever, Bailey, passed away only days apart, family and friends were heartbroken. Then they came up with a wonderful way to celebrate and honor those lost lives while also raising funds that will save many animals' lives — by throwing a party Danelle would've loved.

The "Mermaid Memorial Party and Charity" took place nearly a year after her passing, on Danelle's birthday, July 15th. Loved ones came together at Oceans 234 in Deerfield Beach to enjoy food and

drinks, the band Danelle loved, a sunset view, ocean breezes, and especially shared memories. Each person donated \$45, and a charity was chosen to receive funds. That charity recipient was Justin Bartlett Animal Rescue (JBAR), and friends all agreed that Danelle and Bailey would've loved both the party and the donation of funds.

Attendees also brought items to donate to JBAR: dog and cat beds, toys, treats, and blankets. Local businesses donated gift baskets for a raffle, and there was a silent auction for other items.



Justin Bartlett Animal Hospital, non-profit partner to the animal rescue organization, has added a gold leaf to the “Donor Tree of Life” in its lobby to memorialize Danelle and Bailey. JBAR is grateful for the heartfelt and generous donation of more than \$1,500, which will help the group save more lives.

In beachy clothing and mostly barefoot, Danelle’s loved ones celebrated the life of their “mermaid angel.” They were especially moved by the touching rendition of a song that meant so much to Danelle: *Dust in the Wind*, performed by one of her favorite local bands, the Jeffrey James Gang.



When the night ended, everyone agreed that the event was a huge success. Justin Bartlett Animal Rescue would like to express immense gratitude to those who dreamed this event into reality, worked hard to make it happen, and gave so generously from the heart to honor Danelle and Bailey.



WHY SPAY AND NEUTER?

REDUCE SPRAYING & MARKING 	 REDUCE ROAMING
LOWERS RISK OF CANCERS 	 DECREASE OVERPOPULATION
REDUCE AGGRESSION 	INCREASE LIFESPAN UP TO 3-5 YEARS 

BLACK DOG SYNDROME

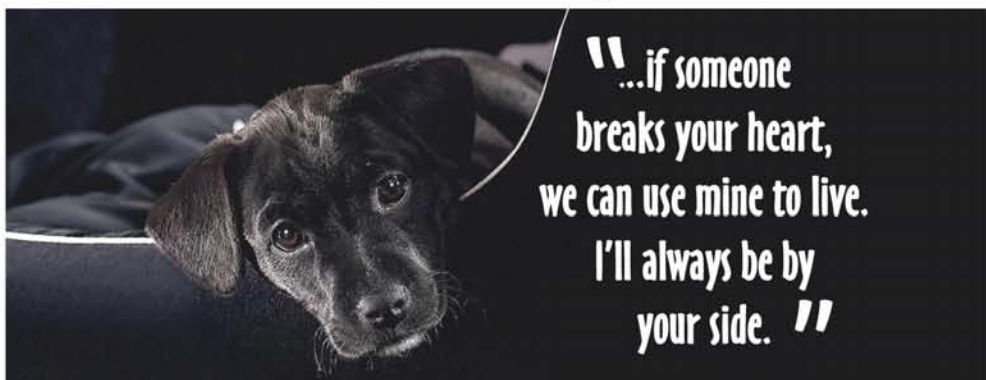
THE UNFORTUNATE ADOPTION CHALLENGE



It's such a prominent occurrence that shelter workers nationwide have a name for it. Sadly, "Black Dog Syndrome" is the label that describes a black shelter dog's decreased chances of adoption. Statistically, dogs that happen to have black fur wait longer for adoption and have higher rates of euthanasia than lighter-haired canines, even though there is no documented difference in their personalities, temperaments, or behavior due to their color. Even in litters of mixed-colored puppies, lighter colored pups are often adopted sooner than their black siblings. Add size to a black dog, and it's now also a victim of "Big Black Dog Syndrome," because larger dogs also generally face longer odds of adoption.

Kim Saunders of petfinder.com reported that, in a national survey of shelter staff, "54.2% told us that they had experienced Black Dog Syndrome, wherein pets were harder to place for that very reason."

Cats and kittens also face tougher odds if they're black, having not only the black-fur hurdle to overcome, but also the fact that some potential adopters believe black cats bring bad luck — a double whammy for ebony felines. Why the discrimination? No one is totally sure, but studies show that black pets seem more menacing to some people, and movies and other media often perpetuate this stereotype.



Black dogs don't photograph well, either. The photos often lack strong contrast between their facial color and their eyes. If eyes are truly "the window to the soul," this is an unfortunate hindrance. Black pets also don't show up well in dimly lit shelters.

Black pets turn gray more quickly and may appear older than they actually are, causing potential adopters to shy away from them.

Many shelters and rescue groups use creative photography, more prominent kennel locations, and better lighting as well as special marketing, discounts, and promotions to increase adoption of black pets. Reduced adoption fees and perks like free training classes, free dog food and supplies, and free T-shirts are sometimes included in black-dog adoptions.

Your new pet deserves to be chosen based on its merits with no preconceived bias. Of course, finding your soul mate is all about following your heart, but keep your heart and mind open to the beautiful glossy black animals in your local shelter. Give them a fair chance to show you their personality, and use that as your guide to a bonding connection with your new BFF!

See page 8 of this issue for our story on Jake, the black shelter dog who became a search-and-rescue hero.

A Happy Tale

"KOOZA"

JBAR Adoptee Now a Seizure Alert Dog



“Wanted to say a special thank you for my beloved best friend that I adopted from Justin Bartlett Animal Rescue, a gray Chihuahua previously known as Putter, now Kooza. Words can never express how special he is and how absolutely impressed I am by him. I have a seizure disorder, and he has now been successfully trained to notify me before even a tremor. I have never seen a ‘small’ dog be so noble, responsible and smart. I am no longer in the South Florida area, otherwise I would be fostering for your rescue!”

~ Tiffany



Advertising in Rescue Tales is an effective way to reach your target clients while helping animals at the same time.

Full Page

Prime Full Page ads are available for Inside Front Cover, Inside Back Cover as well as Back Cover.

These are available on a first come basis.

Full Page ads are also available to be placed throughout the magazine.

Half Page



Quarter Page



Eighth Page

Rescue Tales ads are placed throughout the magazine.

Contact us for availability and rates.

rescuetaleseditor@gmail.com



**JUSTIN
BARTLETT**
ANIMAL HOSPITAL

10405 Southern Blvd
Royal Palm Beach, FL 33411
561.795.9999

Open 7 Days a week

An Affordable Full Service Animal Hospital

Dog Spay/Neuter: \$150

Includes:

- E-Collar
- Microchip
- Rabies Vac.
- Pain Meds
- Antibiotics
- Nail Trim
- Biohazard Fee

Dog Annual: \$65

- Examination
- DAPPV
- Rabies Vac.
- Bordetella
- Heartworm Test
- Fecal
- Deworming

Puppy Shots: \$30/Set (4 sets)

* with examination

- DAPPV
- Fecal
- Deworming

Cat Spay/Neuter: \$80

Includes:

- E-Collar
- Microchip
- Rabies Vac.
- Pain Meds
- Antibiotics
- Nail Trim
- Biohazard Fee

Cat Annual: \$40

- Examination
- FVRCP
- Rabies Vac.
- FELV
- Fecal
- Deworming

Kitten Shots: \$30/Set (4 sets)

* with examination

- FVRCP
- FeLV
- Deworming (with 1st & 3rd set)

Individual Prices

- Rabies: \$15
- DAPPV: \$10
- Bordetella: \$15
- Lepto: \$15
- HW Test: \$20
- FeLV/FIV Test: \$30
- FVRCP: \$10
- Microchip: \$15
- Deworming: \$10
- Fecal: \$10
- Office Visit: \$25

Other Services Available

Dentals | X-Rays | Labs





JUSTIN BARTLETT ANIMAL RESCUE

Join us with your pets for Blessing of the Animals

FOLLOWED BY A SPECIAL BEACHSIDE BRUNCH!

R.G. Kreuzler Park

2882 S. Ocean Blvd. at Lake Worth Beach, FL
October 15, 2017 | 10:00am | \$20/pp donation



A Beachside non-denominational group prayer for all animals in need, followed by a pet friendly beachside brunch at:

Mulligan's Beach House

10 S. Ocean Blvd., Lake Worth Beach, FL
(Brunch is included in \$20/pp donation)



Individual blessings and Reiki touch will be available to pets during brunch, by South Florida's top pet communicator, Reverend Lisa Shaw.

Space is limited... pre-register now.

A JUSTIN BARTLETT EVENT



Can't bring your pets? You are welcome to bring their photo.

THE Spa

at Justin Bartlett
Animal Hospital



Grooming Package Includes:

Bath | Haircut | Ear Cleaning | Nail Trim | Paw Checks | Brushing

Prices

- Sm: Up to 25 lbs...\$40
- Med: 25-50 lbs.....\$50
- Lg: 51-100 lbs.....\$65
- XL: 101-120 lbs.....\$80
- For Specialty Breeds please call for quote

Grooming Package Add-ons:

- Anal gland expression: \$15
- Nail grinding: \$5
- Teeth brushing: \$5
- Ear flushing: \$5
- Clean face: \$5
- Brushing/Demattting: \$5/30mins
- Premium shampoo/conditioner: \$5

Open 7 Days a week



**JUSTIN
BARTLETT**
ANIMAL HOSPITAL

10405 Southern Blvd.,
Royal Palm Beach, Fl. 33411
(561) 795-9999



JUSTIN BARTLETT ANIMAL RESCUE'S...

8th Annual

GOLF "FORE" PAWS

A day of golfing fun to benefit the homeless animals!

JOIN US

OCT. 28

Westchester Country Club

1225 Westchester Club Dr., Boynton Beach, FL 33437

\$110 (per golfer) INCLUDES: entry fee, lunch, golf, range balls, green & card fees, goody bag and Awards Dinner Reception

Note: Early registration available until October 9th

Registration: 10:30 am | Great Golf Ball Drop: 12:30 pm

Shotgun Start: 1:00 pm | Awards Reception: 5:00 pm

For more information about our event: www.justinbartlettanimalrescue.org/golf
or email: Golf@justinbartlettanimalrescue.org | 561.684.1010

SPONSORSHIPS AVAILABLE

GOLDEN RETRIEVER: \$1200

Includes one foursome, two tee signs, four additional tickets to Dinner Reception, sponsor recognition, Golden leaf placement on JBAR tree of life.

PERSIAN: \$800

Includes one foursome, two tee signs, four additional tickets to Dinner Reception, sponsor recognition, Golden leaf placement on JBAR tree of life.

POODLE: \$600

Includes one foursome, two tee signs, four additional tickets to Dinner Reception, sponsor recognition.

POODLE LUNCH: \$600

Includes one tee sign, two additional tickets to Dinner Reception, sponsor recognition.

YORKIE: \$500

Includes one foursome and one tee sign.

RESCUED (my favorite breed): \$250

Includes one tee sign, goody bag item, two tickets to Dinner Reception.

WE ARE HAPPY TO CUSTOMIZE A SPONSORSHIP FOR YOU!

Contact us now at:
peter.torres40@gmail.com



A copy of the official registration 501 (c)(3) and financial information may be obtained from the Division of Consumer Services by calling toll free 1.800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.



**DON'T BREED OR BUY
WHILE HOMELESS DIE!**

Adopt a shelter dog.